**Authorization Letter for Flagship Store on Tmall.hk**

We/I, [insert trademark proprietor's full name / company name], are/am the registrant and applicant of and have the full rights and title to use and license, the attached trade mark *[brand name corresponding with trademark certificate supplied]* (the “**Trade Mark**”) on Tmall.hk ([www.tmall.hk](http://www.tmall.hk)).

We, hereby certify that [company name of applicant], a company with its registered address at [insert address], is authorized to use the Trade Mark and to set up an online store titled *[brand name corresponding with trademark certificate supplied]* Flagship Store on Tmall.hk.

The valid period of this authorization is from [insert date] until [insert date].

We hereby represent and warrant that we have the full power and authority to grant this authorization.

We hereby undertake that we will not set up any other Flagship Store with the same Trade Mark on Tmall.hk nor will we authorize any other person to set up any Flagship Store with the same Trade Mark on Tmall.hk.

We reserve the right to revoke this authorization throughout the period of validity, however written notice of such revocation will be given to Tmall.hk at least thirty (30) days’ in advance.

For and on behalf of

Trademark Owner (Company’s Seal, if any)

**[insert trademark proprietor's full name / company name]**

Signature

Authorised Signatory

[insert full name of signatory]

[insert title of signatory]

Date: 8 May 2017